

**PART B**



**STRAND BUSINESS IMPROVEMENT DISTRICT (SBID)  
5 YEAR IMPLEMENTATION PLAN  
1st July 2023 to 30th June 2024**

<b>PROGRAM 1 - SBID MANAGEMENT &amp; OPERATIONS</b>									
<b>ACTION STEPS</b>	<b>KEY PERFORMANCE INDICATOR</b>	<b>FREQUENCY per year</b>	<b>DURATION IN WEEKS, MONTHS OR YEARS</b>					<b>RESPONSIBLE</b>	<b>COMMENTS</b>
			<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>		
1. Protection of Personal Information Act (POPIA) declaration	At the first Board meeting after the AGM, new Directors to sign the POPIA declaration	Annually	1	1	1	1	1	Strand BID Manager / Strand BID Board	
2. Implement Business Plan	% of budget spent	Annually	90%	90%	90%	90%	90%	Strand BID Board	Ensure that the benchmark of 90% is attained.
3. Fully operational SBID Management Office	Functional and accessible	Ongoing	➔	➔	➔	➔	➔	SBID Manager / SBID Board	Refer to 2.6
4. Appointment of relevant service providers	Appointment of appropriately qualified service providers.	3 Years	1			1		SBID Manager / SBID Board	Service providers to be reappointed or new providers to be appointed in last year of contract period by means of a competitive process. Well Documented.
5. Board meetings	Quarterly Board meetings.	Quarterly	4	4	4	4	4	SBID Manager / SBID Board	Quorum of directors present at every meeting. Feedback per portfolio. Keep minutes and file resolutions.
6. Monthly Progressive Income and Expenditure Report to CCT	Submit reports to the CID Department timeously.	Monthly	12	12	12	12	12	SBID Manager	Refer to Financial Agreement. Submit reports to the CID Department by the 15 <sup>th</sup> of the following month.

**PART B**

<b>PROGRAM 1 - SBID MANAGEMENT &amp; OPERATIONS</b>											
<b>ACTION STEPS</b>	<b>KEY PERFORMANCE INDICATOR</b>	<b>FREQUENCY per year</b>	<b>DURATION IN WEEKS, MONTHS OR YEARS</b>					<b>RESPONSIBLE</b>	<b>COMMENTS</b>		
			<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>				
7. Audited Annual Financial Statements	Audited Annual Financial Statements with an Unqualified finding.	Annually	1	1	1	1	1	SBID Manager	Submitted to the City by 31 August of each year.		
8. Communicate SBID arrears list	Board Members in arrears cannot participate in meetings.	Monthly	1	1	1	1	1	SBID Manager	Observe and report concern over outstanding amounts to Board and CID Department.		
9. Annual General Meeting	Annual feedback to members at AGM and complying with legal requirements	Annually	1	1	1	1	1	SBID Manager / SBID Board	Host successful AGM before 31 December.		
10. Submit Annual Report and Audited Financial Statements to Sub-council(s)	Submit AFS and annual report to Subcouncil within 3 months of AGM.	Annually	1	1	1	1	1	SBID Manager / SBID Board	Submit proof of submission to CID Department.		
11. Successful day-to-day management and operations of the SBID	Monthly feedback to SBID Board.	Ongoing	➔	➔	➔	➔	➔	SBID Manager			
12. Maintain Website	Website with all the relevant documents as required by the By-Law and Policy	Ongoing	➔	➔	➔	➔	➔	SBID Board SBID Manager	Refer to Program 6.3		
13. CIPC Compliance • Directors change • Annual Returns • Auditors change	CIPC Notifications of changes.	Annually	1	1	1	1	1	SBID Board	Directors & Auditors change within 10 business days of change. Annual returns within 30 Business days after the anniversary date of the NPC registration.		
14. Monthly Reports to the Directors	Report back on all CID related business to be measured and signed off	Monthly	12	12	12	12	12	SBID Manager	Provide monthly reports to the Directors.		
15. Manage and monitor the C3 notification Process	Complete daily reports of C3 notifications and monitor outstanding issues	Monthly	12	12	12	12	12	SBID Manager			

**PART B**

<b>PROGRAM 1 - SBID MANAGEMENT &amp; OPERATIONS</b>									
<b>ACTION STEPS</b>	<b>KEY PERFORMANCE INDICATOR</b>	<b>FREQUENCY per year</b>	<b>DURATION IN WEEKS, MONTHS OR YEARS</b>					<b>RESPONSIBLE</b>	<b>COMMENTS</b>
			<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>		
16. Input to the Integrated Development Plan	Annual submissions to Subcouncil Manager	Annually	1	1	1	1	1	SBID Manager	October to February of every year.
17. Input to the City Capital/Operating Budgets	Annual submissions to Subcouncil Manager.	Annually	1	1	1	1	1	SBID Manager	By September of each year.
18. Communicate with property owners	Monthly newsletter	Monthly	12	12	12	12	12	SBID Manager	Keep property owners informed.
19. Mediate issues with or between property owners	Provide an informed opinion on unresolved issues and assist where possible	Ongoing	➔	➔	➔	➔	➔	SBID Manager & City of Cape Town Departmental Managers and Law Enforcement	
20. Visit SBID members	Communicate and visit SBID members.	Bi-annually	2	2	2	2	2	SBID Manager	Refer also to Program 6.4
21. Promote and develop SBID NPC membership	Have a NPC membership that represents the SBID community Update NPC membership. Ensure that membership application requests are prominent on webpage	Ongoing	➔	➔	➔	➔	➔	SBID Manager / SBID Board	
22. Build working relationships with Subcouncil Management and relevant CCT officials and departments that deliver services in the SBID	Successful and professional relationships with subcouncil management, Area Based Manager and City Departments resulting in enhanced communication, cooperation and service delivery	Ongoing	➔	➔	➔	➔	➔	SBID Manager	
23. CID renewal application and survey.	Submit a comprehensive renewal application for approval by the members	In year 5					1Y	SBID Manager / SBID Board	

**PART B**

<b>PROGRAM 1 - SBID MANAGEMENT &amp; OPERATIONS</b>									
ACTION STEPS	KEY PERFORMANCE INDICATOR	FREQUENCY per year	DURATION IN WEEKS, MONTHS OR YEARS					RESPONSIBLE	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
	and the City of Cape Town.								
24. Annual Tax Compliance Status	Within one month after expiry date.	Annually	1	1	1	1	1	SBID Manager	Submit PIN to CCT Supply Chain Management Department.
25. Budget Review	Board approved budget review to the CCT by end of March	Annually	1	1	1	1	1	SBID Manager	Submit Board minutes and approved adjustment budget to the CCT by end of March.
26. All Directors to receive relevant CID Documents	At the 1 <sup>st</sup> Board meeting after the AGM, supply all directors with all relevant CID documents	Annually	1	1	1	1	1	SBID Manager / SBID Board	
27. Allocation of portfolios	At the first Board meeting after the AGM, assign portfolios to Directors	Annually	1	1	1	1	1	SBID Manager / SBID Board	
28. Declaration of interest	Ensure all Directors and Manager sign DOI at every Board Meeting	Bi-monthly	6	6	6	6	6	SBID Manager / SBID Board	
29. VAT reconciliation/Tax Returns	Bi-monthly VAT returns and annual Tax returns	Bi-monthly	6	6	6	6	6	SBID Manager / SBID Board	
30. Annual Approval of Implementation Plan and Budget	Obtain approval from members at AGM for Implementation Pan and Budget	Annually	1	1	1	1	1	SBID Manager / SBID Board	

<b>PROGRAM 2 - SBID PUBLIC SAFETY / LAW ENFORCEMENT INITIATIVES</b>									
ACTION STEPS	KEY PERFORMANCE INDICATOR	FREQUENCY per year	DURATION IN WEEKS, MONTHS OR YEARS					RESPONSIBLE	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
1. Identify the root causes of crime in conjunction with the SAPS, Local Authority and existing Public Safety service using their	Incorporate in Public Safety Management Strategy Plan	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ Public Safety Service Provider	This is done comprehensively at the beginning of term and then modified continuously

**PART B**

<b>PROGRAM 2 - SBID PUBLIC SAFETY / LAW ENFORCEMENT INITIATIVES</b>									
<b>ACTION STEPS</b>	<b>KEY PERFORMANCE INDICATOR</b>	<b>FREQUENCY per year</b>	<b>DURATION IN WEEKS, MONTHS OR YEARS</b>					<b>RESPONSIBLE</b>	<b>COMMENTS</b>
			<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>		
experience as well as available crime statistics									
2. Determine the Crime Threat Analysis of the CID area in conjunction with the SAPS	Incorporate in Public Safety Management Strategy Plan	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ Public Safety Service Provider	
3. Determine strategies by means of an integrated approach to improve public safety	Incorporate in Public Safety Management Strategy Plan	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ Public Safety Service Provider	
4. In liaison with other Public Safety role players and the South African Police Service, identify current Public Safety and policing shortcomings and develop and implement effective public safety strategy	Incorporate in Public Safety Management Strategy Plan	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ Public Safety Service Provider	
5. Approve a Public Safety Management Strategy with clear deliverables and defined performance indicators to guide safety services by the appointed service provider and evaluate levels of service provided.	Documented Public Safety Management Strategy with clear deliverables and defined performance indicators to guide public safety services by the appointed service provider and evaluate levels of service provided.	Revise as often as required but at least annually	1	1	1	1	1	SBID Manager/ Public Safety Service Provider and approved by the Board	This is done comprehensively at the implementation of the CID and then modified continuously
6. Maintain a manned centrally located office(s) open to the members and residents of the CID to request Public Safety assistance or report information	Appropriately manned and equipped office with skilled staff	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ Public Safety Service Provider	As per Program 1.3
7. Deploy Public Safety resources accordingly and effectively on visible patrols. Public Safety	Effective safety and Public Safety patrols in the SBID	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ Public Safety Service Provider	

**PART B**

<b>PROGRAM 2 - SBID PUBLIC SAFETY / LAW ENFORCEMENT INITIATIVES</b>									
<b>ACTION STEPS</b>	<b>KEY PERFORMANCE INDICATOR</b>	<b>FREQUENCY per year</b>	<b>DURATION IN WEEKS, MONTHS OR YEARS</b>					<b>RESPONSIBLE</b>	<b>COMMENTS</b>
			<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>		
personnel and patrol vehicles to be easily identifiable									
8. Utilise the "eyes and ears" of all Public Safety and gardening/street cleaning staff, as well as own staff, to identify any breaches	Incorporate feedback and information in Public Safety and safety initiatives of the SBID	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ Public Safety Service Provider	
9. Assist the police through participation by SBID in the local Police sector crime forum	Incorporate feedback and information in Public Safety and safety initiatives of the SBID Report on any Public Safety information of the SBID to the CPF	Monthly	12	12	12	12	12	SBID Manager/ Public Safety Service Provider	
10. Monitor and evaluate the Public Safety strategy and performance of all service delivery on a quarterly basis	Report findings to the SBID Board with recommendations where applicable	Quarterly	4	4	4	4	4	SBID Manager/ Public Safety Service Provider/ SAPS Crime Intelligence Officer	Refer to Program 1.11
11. On-site inspection of Public Safety Patrol officers	Report findings to the SBID Board with recommendations where applicable	Daily	➔	➔	➔	➔	➔	SBID Manager/ Public Safety Service Provider	
12. Weekly Public Safety Reports from Contract Public Safety Service Provider	Report findings to the SBID Board with recommendations where applicable Provide feedback to forum meeting	Weekly	52	52	52	52	52	Public Safety Service Provider	Incorporate into monthly management report to SBID Board

**PART B**

<b>PROGRAM 3 - SBID CLEANSING &amp; ENVIRONMENTAL INITIATIVES</b>									
<b>ACTION STEPS</b>	<b>KEY PERFORMANCE INDICATOR</b>	<b>FREQUENCY per year</b>	<b>DURATION IN WEEKS, MONTHS OR YEARS</b>					<b>RESPONSIBLE</b>	<b>COMMENTS</b>
			<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>		
1. Develop a cleansing strategy document	Cleansing strategy document with clear deliverables and defined performance indicators to guide cleansing and delivery.	Annually	1	1	1	1	1	SBID Manager/ Cleansing Service Provider	Revise as often as required but at least annually. Refer to 1.4
2. Cleansing Strategy to guide cleansing and delivery	Monitor and evaluate the cleansing strategy and performance of all service delivery on a quarterly basis	Quarterly	4	4	4	4	4	SBID Manager/ Cleansing Service Provider	
3. Appointed Cleaning service provider.	Appointment of appropriately qualified service provider.	3 Years	1			1		SBID Manager / SBID Board	Service providers to be reappointed or new providers to be appointed in last year of contract period by means of a competitive process. Well Documented.
4. Additional litter bins and emptying of litter bins.	Quarterly status reports to CCT regarding progress of identified shortcomings	Quarterly	4	4	4	4	4	SBID Manager/ Solid Waste Department	
5. Cleaning of streets and sidewalks in the SBID	Cleansing each of the streets within the CID boundary at least once within every two month period	Bi monthly	6	6	6	6	6	SBID Manager/ Cleansing Service Provider	
6. Health and safety issues reported to CCT with C3 notifications	Monthly evaluations and inspections of reported C3. Report to the Board.	Ongoing	➔	➔	➔	➔	➔	SBID Manager/SBID Board	

**PART B**

<b>PROGRAM 3 - SBID CLEANSING &amp; ENVIRONMENTAL INITIATIVES</b>									
<b>ACTION STEPS</b>	<b>KEY PERFORMANCE INDICATOR</b>	<b>FREQUENCY per year</b>	<b>DURATION IN WEEKS, MONTHS OR YEARS</b>					<b>RESPONSIBLE</b>	<b>COMMENTS</b>
			<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>		
	Provide an improved healthy urban environment in the SBID								
7. Monitor and combat illegal dumping	Removal of illegal dumping when required and applying applicable penalties through law enforcement against transgressors. Report to the Board	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ Cleansing Service Provider/ Law Enforcement Officers/SBID Board	
8. Identify environmental design contributing to grime such as wind tunnels	Quarterly evaluation of the causes of waste Quarterly evaluation of measures implemented and identification of remedial actions. Report to the Board.	Quarterly	4	4	4	4	4	SBID Manager/ Cleansing Service Provider/SBID Board	
9. Promoting waste minimization through education and awareness on waste and water pollution	Monthly evaluations and inspections Report findings to Board.	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ Cleansing Service Provider, Solid waste Department	
10. Encourage property owners to act responsibly in terms of waste management and encourage recycling initiatives	Monthly evaluations and inspections Report findings to the Board.	Ongoing	➔	➔	➔	➔	➔	CID Manager / Solid Waste Department	
11. Local NGO to assist in cleaning programs where applicable	As required coordinate cleaning programs and report to the Board	Ongoing	➔	➔	➔	➔	➔	CID Manager	Refer to program 4.4 and 5.2



**PART B**

<b>PROGRAM 3 - SBID CLEANSING &amp; ENVIRONMENTAL INITIATIVES</b>									
ACTION STEPS	KEY PERFORMANCE INDICATOR	FREQUENCY per year	DURATION IN WEEKS, MONTHS OR YEARS					RESPONSIBLE	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
12. Recycle waste	Recycle waste collected by cleaning staff where possible and report progress to the Board	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ Service Provider	Cleansing
13. Greening campaigns - Arbor Day	Report to the SBID Board with recommendations where applicable	Annually	1	1	1	1	1	SBID Manager	

<b>PROGRAM 4 - SBID URBAN MANAGEMENT INITIATIVES</b>									
ACTION STEPS	KEY PERFORMANCE INDICATOR	FREQUENCY per year	DURATION IN WEEKS, MONTHS OR YEARS					RESPONSIBLE	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
1. Identify problem areas with respect to: a. street lighting; b. missing drain covers / cleaning of drains c. maintenance of road surfaces; sidewalks d. cutting of grass / removal of weeds e. road markings / traffic signs	Urban management plan with clear deliverables and defined performance indicators to guide delivery – Report monthly to the Board	Ongoing Monthly reporting to the Board.	➔	➔	➔	➔	➔	SBID Manager	Use the established service levels to design the provision of supplementary services without duplication of effort.
2. Identify and report infrastructure supplementing of existing Council Services: f. Street lighting g. Dumping h. Refuse Removal	Monitor and evaluate. Report findings to the SBID Board with recommendations where applicable	Daily / weekly and monthly reports to the C3 notification process and daily recording	➔	➔	➔	➔	➔	SBID Manager	

**PART B**

<b>PROGRAM 4 - SBID URBAN MANAGEMENT INITIATIVES</b>									
<b>ACTION STEPS</b>	<b>KEY PERFORMANCE INDICATOR</b>	<b>FREQUENCY per year</b>	<b>DURATION IN WEEKS, MONTHS OR YEARS</b>					<b>RESPONSIBLE</b>	<b>COMMENTS</b>
			<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>		
i. Waterworks j. Sewerage k. Roads and Storm water l. Traffic signals and line painting m. Pedestrian safety n. Road repairs		of references in the register							
3. Compile a list of prioritized needs to enhance the objectives of the CID and liaise with the relevant departments to correct	Monitor and evaluate the plan and performance of all service delivery on a quarterly basis. Report findings to the SBID Board with recommendations where applicable	Quarterly	4	4	4	4	4	SBID Manager	
4. Work in conjunction with local social welfare and job creation organization and develop the delivery of the supplementary services to improve the urban environment	Development of a long-term sustainable work program	Ongoing	➔	➔	➔	➔	➔	SBID Manager	This is done comprehensively at the term renewal and then modified and managed continuously Also refer to Program 5.2 and 3.11
5. Illegal Poster Removal Notify and monitor the removal of illegal posters by the City of Cape Town	City of Cape Town infrastructure free from illegal posters	Ongoing	➔	➔	➔	➔	➔	SBID Manager	

**PART B**

<b>PROGRAM 5 - SBID SOCIAL INTERVENTION INITIATIVES</b>									
ACTION STEPS	KEY PERFORMANCE INDICATOR	FREQUENCY per year	DURATION IN WEEKS, MONTHS OR YEARS					RESPONSIBLE	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
1. Identify and determine strategies by means of an integrated approach to address / homelessness and the relief measures available, current and future.	Social intervention plan with clear deliverables and defined performance indicators to guide delivery	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ NGOs	This is done comprehensively at the implementation of the CID and then modified continuously
2. Work in conjunction with local social welfare and job creation organization and develop the delivery of the supplementary services to improve the urban environment	Social intervention plan with clear deliverables and defined performance indicators to guide delivery	Ongoing	➔	➔	➔	➔	➔	SBID Manager/ NGOs	This will be a long-term plan of action that will take time to develop – Refer to Program 4.6 and 3.11
3. Coordinate Social Development programs and initiatives with City Social Development Department	Meet quarterly, Keep minutes, Report Quarterly	Quarterly	4	4	4	4	4	SBID Manager/Board/ City Social Development Department	
4. Public awareness program on social issues	Publish on Web Page	Ongoing	➔	➔	➔	➔	➔	SBID Manager	

<b>PROGRAM 6 - SBID MARKETING INITIATIVES</b>									
ACTION STEPS	RESPONSIBLE	FREQUENCY per year	DURATION IN WEEKS, MONTHS OR YEARS					PERFORMANCE INDICATOR	COMMENTS
			Y1	Y2	Y3	Y4	Y5		
1. Newsletters / Newsflashes	Informative newsletters distributed.	Quarterly	4	4	4	4	4	SBID Manager	Also refer to Program 1.18
2. Regular Press releases in local Newspapers covering: a. Local Development b. Promoting local Projects c. Social Issues	Regular media exposure	Ongoing	➔	➔	➔	➔	➔	SBID Manager	
3. Establish and maintain Website	Up to date and informative website in	Ongoing	➔	➔	➔	➔	➔	SBID Manager	Refer to Program 1.12

**PART B**

<b>PROGRAM 6 - SBID MARKETING INITIATIVES</b>									
<b>ACTION STEPS</b>	<b>RESPONSIBLE</b>	<b>FREQUENCY per year</b>	<b>DURATION IN WEEKS, MONTHS OR YEARS</b>					<b>PERFORMANCE INDICATOR</b>	<b>COMMENTS</b>
			<b>Y1</b>	<b>Y2</b>	<b>Y3</b>	<b>Y4</b>	<b>Y5</b>		
	compliance with CID legislation.								
4. Regular Member visits and meetings	Monthly feedback to SBID Board at Directors Meeting	Ongoing	➔	➔	➔	➔	➔	SBID Manager	Refer to Program 1.20
5. Establish the SBID Business Directory and link to website	Up to date directory	Every 6 months	2	2	2	2	2	SBID Manager	
6. SBID Signage	Signage to be visible and maintained	Ongoing	➔	➔	➔	➔	➔	SBID Manager	